

Job Opportunity: Media Marketing Intern



Summary

475 is a rapidly growing Brooklyn-based startup that imports, distributes, and advises on high performance green building components throughout North America. We're focused on transforming the US construction marketplace from coast-to-coast toward low-energy, high-performance building design, with a focus on sustainable materials. We seek a highly motivated intern interested in sharpening their skills in marketing, public relations, and social media advertising. The position is 3 days per week, lasts up to 6 months (depending on availability), and it may be required that you bring your own laptop. Interns receive a modest stipend and the opportunity to visit leading edge green building job sites as well as interact with designers, architects, engineers, and green building firms across NYC and throughout North America.

Responsibilities

- Develop content for our blog and social media accounts
- Assist staff with photography and video production
- Assist in event planning and management
- Develop information for press releases
- Attend 475 sponsored events
- Assist in development of presentations
- Make minor updates to the website
- Aid with miscellaneous administrative tasks
- Research technical specifications of building products for use in high-performance building

Desired Qualities

- Excellent communication skills, skilled in copy editing
- Experience with Photoshop, InDesign, iMovie, Wordpress, and Hootsuite a plus
- Experience with, or desire to learn Google Adwords
- Strong interest in high-performance building practices, especially Passive House
- Proactive with a strong work ethic
- Ability to work well both independently and as a member of a team
- Available to work 24 hours a week or more

Background

- Background with communications, marketing, or media production
- Experience in a fast-paced office setting
- Business, architecture, construction, or sustainability planning experience a plus

Send résumé and cover letter to info@foursevenfive.com; subject: "475 Marketing Intern"